

Welcome!



# redtooth

darts  
2016

eBrochure



Paul Moo Moo Amos

## overview

**Redtooth darts provides an unprecedented opportunity for pubs and their players to be part of a unique National darts competition, with weekly tournaments played at your venue by your customers.**

Each season players will compete in a variety of games based on the familiar 501 format over a twelve week period in an effort to win a place in the National Redtooth Darts Open . Every pub will have it's own league table which you update weekly on our website.



Each season, three players from every pub will make it to the National Redtooth Darts Open to be held in November in Sheffield.

At the National Redtooth Darts Open the top eight players will be presented with their entry to Qualifying School for the PDC Tour 2017, there will also be cash prizes totalling £2,000. The winner on the day will be crowned the Redtooth Darts UK Champion™ and receive their £1,000 prize money!

Of the eight players entering qualifying school, anyone who makes it through to the PDC tour will be sponsored by Redtooth with entry paid for into various PDC events during the 2017 season (worth over £3,000).

Redtooth Darts provides a unique and free opportunity to change player's lives from competing in the pub for fun to competing for up to £6 million on the PDC tour as well as generating additional revenue through wet sales on the night in your pub.

## new season update - 2016

### Pub Level

- 2016 seasons start on 8th Nov 2015 / 7th Feb 2016 / 8th May 2016 / 7th Aug 2016.
- All league games played in your pub to find your individual pub league winner.
- All games for players - based on the traditional 501 game, with a twist.
- 3 players per season can qualify for the National Redtooth Darts Open.

### National Redtooth Darts Open

- For all players qualifying from the Redtooth Darts League.
- National Redtooth Darts Open held during November 2016 in Sheffield.
- Players will also be able to purchase places to the Darts Open.
- Top 8 players win places at PDC Qualifying School
- £2,000 Prize Fund for final including £1,000 and trophy for 2016 Champion.

### Professional Level

- PDC qualifiers at Q-School will receive sponsorship from Redtooth at all PDC events.
- Join Paul 'Moo Moo' Amos, Redtooth's first PDC qualifier.

### Costs

- The cost for unlimited players in your pub is only £10 + VAT per week. Each season runs for 12 weeks.



## the journey

- Redtooth Darts is aimed at every day pub darts players. All standards are welcome and we encourage men and women of all ages to pick up darts and give it a go.
- Redtooth Darts provides a complete journey from the pub to the professional circuit.
- It takes place in four 12 Week Seasons per year usually with 1 week breaks in between each season.
- The best players will transform their lives from playing darts for fun in the local pub to playing on the professional circuit. Players who do not take their darts as seriously will have 12 weeks of fun taking part in the tournaments and watching their progress in the pub league and getting to the National Redtooth Darts Open.

## down the local

This is where it all begins - unlimited players in your pub, some experienced and some new players trying to make it to the National Redtooth Darts Open, but also improving their game in the process.

Each week players attempt the various 501 based tournaments.

Pub points are awarded for the position on the night, which will be recorded in the pub league. Points are awarded for places as in the table alongside.

These results are recorded on our website and displayed on the pubs individual league table.

At the end of the season – the top 3 players from each pub go direct to the National Redtooth Darts Open – the players in 1<sup>st</sup> & 2<sup>nd</sup> position qualify automatically; the third qualifier is determined by a play-off between players in 3<sup>rd</sup> - 6<sup>th</sup>.

Position	Pub Points
1	100
2	80
3	70
4	60
5	50
6	40
7	30
8	20
Others	10



# the weekly darts tournaments

# 501

## Weeks

1 & 7

### 501 Even

Players have to score 501, finishing on a double, only darts landing in even numbered segments count (including even numbered doubles and trebles), bull's-eye and 25 also count as scoring segments. Players must finish on an even numbered double (2,4,6,8,10,12,14,16,18,20 or bull)

2 & 8

### 501 Inside Treble

Players have to score 501, finishing on a double, only darts landing in the treble segment, the area between the treble and the bull and in the bull or 25 count towards the score, until of course a double remains.

3 & 9

### 501 Black & Red

Players have to score 501 finishing on a double, only darts landing in black or red (doubles & trebles) segments count towards the score. Players must finish on a 'red' double.

4 & 10

### 501 Odd

Players have to score 501, finishing on a double, only darts landing in odd numbered segments count (including odd numbered doubles and trebles), bull's-eye and 25 also count as scoring segments. Players must finish on an odd numbered double (1,3,5,7,9,11,13,15,17,19 or bull)

5 & 11

### 501 Outside Treble

Players have to score 501 finishing on a double, only darts landing in the treble, the segment between the treble and the double and the double count towards the score. NB: Bull's-eye and 25 DO NOT count as scoring areas in this game.

6 & 12

### 501 White & Green

Players have to score 501 finishing on a double, only darts landing in white or green (doubles & trebles) segments count towards the score. Players must finish on a 'green' double. NB: Bull's-eye and 25 DO NOT count as scoring areas in this game.

## National Redtooth Darts Open

- The National Redtooth Darts Open will take place in Sheffield during November each year. The players here will be hoping to take home the title of Redtooth Darts UK Champion™.
- Following welcomes, presentations, food and an introduction we will begin the tournament.
- The format will be round robin then knock-out.
- The top 8 players receive a package into Qualifying School - known as Q School (to attempt to become a professional player).
- Redtooth will sponsor players who make it through Qualifying school – paying for them to enter every event on the PDC circuit during the 2017 season.



The top four players will share the National Final prize pot of £2,000.

Winner - £1,000  
Runner Up - £500  
Semi Finalists - £250 each



## the deal

### from pub to professional:

- 501 based tournaments to enhance your darts night for your customers
- 8 Players into Q School
- Players who make it to the PDC receive sponsorship from Redtooth
- The winner becomes the Redtooth Darts UK Champion™
- From the local pub to the world stage!
- Players that make it through to the world stage will be playing for up to £6 million on the PDC tour!

### prize pool:

- Top 8 players paid for into Qualifying School for the PDC
- Players who make it through Q School sponsored for their first year as a professional (worth over £3,000 each)
- Over £2,000 worth of prizes given away at the National Redtooth Darts Open.
- Over £1,600 in Q School places (8 players)
- Crystal trophy for the winner.

### business benefits:

- Fantastic opportunity for local pub players
- Unlimited amount of players in your league
- Ideal extra night for an existing darts team/league
- Drive wet sales on a quieter evening

### cost:

- £10 + VAT per week for unlimited players in your pub.
- Minimum commitment is one season (12 weeks).



sign up now

### venue & managers details

Venue Name: \_\_\_\_\_

Landlord Name: \_\_\_\_\_

Venue Address: \_\_\_\_\_

Town: \_\_\_\_\_

County: \_\_\_\_\_

Postcode: \_\_\_\_\_

Venue Tel: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

### managed house?

Pub Company:

\_\_\_\_\_

House Number:

\_\_\_\_\_

Area Manager:

\_\_\_\_\_

### tenant / freehold?

Call me for card payment

Call me to set up a direct debit

Tel: \_\_\_\_\_

### signature

I agree to the terms and conditions and want to sign up to Redtooth Darts.

Signed: \_\_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_



## terms & conditions

1. Redtooth Darts is for pubs and darts players alike.  
The minimum commitment for the Redtooth Darts League is for one season of 12 weeks (£120 + VAT). This is payable either in advance by card or monthly by Direct Debit.
2. Venues are required to have a valid email address on file for Redtooth to use for contact as invitations and other administration will be operated electronically via our website.
3. Venues who have arrears in their accounts will not be able to send players through to the National Redtooth Darts Open and the venue's league table will be removed from the website until the arrears are cleared.
4. The venue is responsible for ensuring that you have the correct equipment to safely play on the night as no equipment is supplied as part of the subscription. Redtooth can supply quality darts equipment at an additional cost if required.
5. Redtooth reserve the right to change and alter the prizes and opportunities on offer at any time. These changes will be noted on our websites and marketing materials where appropriate.
6. Some prize elements are provided by 3<sup>rd</sup> parties and Redtooth will do all it can to ensure that they are delivered as advertised, however it cannot be held responsible for the action of such 3<sup>rd</sup> parties.
7. Redtooth reserve the right to amend these terms and conditions.